



NEW START4U CIC
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12-14 Riley Square,
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MSc Business with International Management with Advanced Practice

London Campus

Level of study: Postgraduate

Mode of study: Full-time

Duration: 16-24 months

Overview

The MSc Business with International Management with Advanced Practice is designed for graduates seeking to stand out from their peers. By studying on this course you will study in a subject area that opens up many career paths for you. The Advanced Practice element of this programme will enable you to extend your studies to include an internship or group consultancy project, building your business experience and understanding.

Part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation. Founded in 1916, AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, Masters, and doctoral degrees in business and accounting.

This option offers the opportunity to spend three months gaining all-important work experience and employability skills in a professional work setting. You may be able to extend this over more than one semester in cases where it is adjacent to a vacation period. Support is provided to help source opportunities and to perfect the applicant CV but ultimately the onus is on the student to secure the internship position.

Key facts

- . Specialise in International Management in the second semester
- . Prepare yourself for a vast range of management opportunities
- . Developed for non-business graduates
- . Put your learning into practice and build key skills with either an internship or an applied group consultancy project

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Course information

Level of study: Postgraduate



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Fees: To find out about current fees and student finance contact us

Entry requirements: 2:2 honours degree from a UK university or equivalent Professional qualifications may also be accepted IELTS 6.5 (or above) with no single element below 5.5 or equivalent .

English language requirements: IELTS 6.5 (or above) with no single element below 5.5, or equivalent

Mode of study: Full-time

Duration: 16-24 months

Assessment methods: Coursework and exams

Scholarships or bursaries: available

Student finance: available

Payment plan: available

Starts: Jan, May, Sep,

About this course:

What will I study?

The MSc Business with International Management with Advanced Practice is designed around a set of modules that are common to all the 'MSc Business with' programmes. These modules cover general business functions, strategic management and organisational analysis. These will develop your strategic awareness, leadership potential and understanding of the theory and practice of international business. In the second semester you will be given the opportunity to specialise in International Management.

Following your second semester, you will undertake the Advanced Practice element of this programme which consists of either an internship or an applied group consultancy project where you will work with a real organisation on a live business problem. You will benefit from valuable work experience and develop key business insights.

In the final semester, if you have completed an internship you will complete your research and write your dissertation. Every student has a personal research supervisor and will be required to submit an assessed research proposal prior to embarking on the dissertation itself. For those not undertaking an internship and depending on what grade you achieve on the consultancy project, you will undertake an applied management work investigation or dissertation in the final

semester.

Advanced Practice stage

This stage of your programme offers you the opportunity to secure a 12-15 week internship or complete a group consultancy project, giving you experience of the workplace environment or live business issues,



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both an excellent way to put your learning into practice. This stage of your course takes place between your second and final semester and is one semester (12-15 weeks) in duration.

The full duration of your MSc Business with International Management with Advanced Practice depends on your chosen

start date:

September start dates: your programme will last up to 21 months. You will have a summer break after Semester 2, and commence your Advanced Practice stage in September.

January start dates: your programme will run for 24 months. There are two summer breaks included in this programme for those starting in January. Your Advanced Practice stage will commence in the following January.

May start dates: your programme will run for 16-18 months. There is no summer break included in this programme

for those starting in May. Your Advanced Practice stage will commence in January.

Internships

If you undertake an internship as part of this stage, it may be paid or unpaid, and will last 12-15 weeks. The internship can be sourced by students or the University. We will support you in the application process and equip you with the necessary internship application and selection skills (e.g. CV writing, interview techniques etc). All internships will be approved by the University to ensure that they offer you an appropriate learning experience and working environment.

During your internship, you will be allocated an internship tutor who will visit you during your internship and support you in completing the internship assessment.

The module is assessed by a reflective portfolio which is focused on your development via this employment opportunity.

Consultancy project

The alternative consultancy module allows you to work in teams with a business organisation, working on consultancybased projects on real business scenarios.

How will I be taught and assessed?

Your teaching and learning for the MSc Business with International Management with Advanced Practice takes place in seminars, lectures, tutorials and workshops, totalling around 14 hours per week. In addition, you will be expected to engage in independent study involving directed and self-directed learning, around 33 hours.

Assessments for this course are based on a mix of assignments, presentations, group work and exams.

You'll be taught by experienced lecturers and academics who use their industry experience to demonstrate how the theories you will learn translate in to real life situations.



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Technology Enhanced Learning (TEL) is embedded throughout the course with tools such as the 'Blackboard' eLearning Portal and electronic reading lists that will guide your preparation for seminars and independent research.

Significant emphasis is placed on developing your ability to complete a Masters degree. As part of induction you will be made fully familiar with the learning resources and support available to you. There will also be weekly academic support sessions designed to build your confidence and ability as a postgraduate learner.

You will be assigned your own Guidance Tutor who will provide academic and pastoral support and be your first point of contact if you have questions or problems.

Assessments for this course are based on a mix of assignments, presentations and group work.

Careers and further study

Graduates on the programme have joined a wide range of businesses, including graduate training schemes. A significant number of graduates have gone back to work for a family business or even started up their own businesses. Upon successfully completing your course, you may further your professional development and training through Professional Pathway programmes. You will also gain access to the Northumbria University Graduate Enterprise scheme where we can help provide you with advice and skills to enable you to set up your own business.

Entry requirements

Applicants should have the following:

Academic requirements

. Minimum of a 2:2 (second class) honours degree from a UK university or its equivalent.

If you don't meet the academic requirements

Applicants who do not have such an academic qualification but do have substantial experience of working in a business organisation and/or possess a relevant professional qualification will also be considered.

If you're unsure if you meet the entry criteria, please contact us and our team will be able to advise you

Alternatively, you may also be eligible for our Pre-Masters courses. These are pathway programmes designed specifically for students who are looking to progress on to a Masters degree but who don't currently meet the entry requirements.

English language requirements

Students require IELTS 6.5 (or above) with no single element below 5.5 or equivalent.

If you have IELTS 5.5 – 6.0, then you may be able to join our Pre-Sessional English before beginning this programme.

Modules



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All modules are core unless otherwise stated.

LD0472 – Developing Global Management Competencies I (20 credits)

This module is the first of two that prepares you to be highly employable, and enables you to demonstrate your ability to make an immediate impact on your organisation of choice. You will develop the key hard and soft skills which have been identified by current research as those necessary for postgraduate students seeking work.

LD0474 – Strategic Management for Competitive Advantage (40 credits)

This module is aimed at those with little or no prior business and management subject experience. The module introduces the main business functions – Finance, Marketing, HRM, Operations, Strategy – and shows how each contributes to a business's competitive advantage, enabling firms to achieve strategic objectives.

LD0422 – Dissertation Preparation and Research Methods (0 credits)

This module provides research methods training which will give the underpinning knowledge and skills necessary for you to complete a Masters dissertation.

LD0475 – Academic and Professional Development (0 credits)

This module is designed to facilitate the development of your learning experience over the course of your programme. It is mapped to support your academic skills and professional development.

LD0473 – Developing Global Management Competencies II (20 credits)

Developing Global Management Competencies II facilitates and supports you to develop and refine relevant and up to date employability skills. You will learn about the development of practical skills and the techniques required by businesses to help in project management and the implementation of data management and data analytics solutions. The module will introduce some core project management processes and frameworks e.g. PMBOK, Scrum, Kanban and data analytics.

You will build on your learnings from Developing Global Management Competencies I to further explore your strengths, weaknesses and areas for development. You will learn the key issues in relation to employability prospects and build your career development plans.

LD4008 – Global and Transnational Business (20 credits)

Globalisation is the worldwide trend of businesses expanding beyond their domestic borders. To compete in today's global economy managers need to be able to apply management principles across countries and cultures with suitable

adaptation in the process. Adopting a truly global perspective of management, this module presents current thinking in international business theory and practice.

You will be exposed to the environment of International Business and Multinational Corporations (MNC). It will cover topics such as: international trade and investment theories, country environments (e.g. political,



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legal, financial and economic contexts), culture, foreign direct investment, international strategy, corporate governance and market studies.

LD4003 – Relationship Marketing in a Global Context (20 credits)

This module involves the analysis and evaluation of marketing management processes set within the context of globalisation and its implications for business.

It enables you to appreciate the value of different marketing approaches, which can be adopted in a dynamic world trading environment and to examine their potential impact upon international marketing planning.

For students completing an internship:

LD9740 - Masters Internship (60 credits)

Students completing the Advanced Practice Masters programme can choose to complete a 12-15 week internship, worth 60 credits. This internship can be sourced by the student or by the university. It may be paid or unpaid. Most internships are unpaid. Students will be supported in the process of applying for an internship during their first year of study and equipped with the necessary internship application and selection skills, e.g. CV writing, interview technique.

All internships will be approved by the university to ensure they are providing an appropriate learning experience and working environment. Students will be allocated an internship tutor who will work with them throughout the internship period. This will include visits and support in completing the internship assessment. The module is assessed by a 4,000 word reflective portfolio which is focussed on your development from the perspective of gaining particular skills relating to employability and being employment prepared, engagement in further self-development from the perspective of employment potentially in a new or international context and further demonstration of cultural and ethical awareness through broader experience of working in a cultural diverse groups and teams via this employment opportunity.

LD0480 – The Newcastle Business School Masters Dissertation (60 credits)

You will design a research project, assessed through a proposal and will then work under supervision of a member of academic staff to use and extend the knowledge and skills that you have acquired during your programme of study to complete a dissertation. You will use appropriate research methodologies and data collection methods to critically synthesise a body of knowledge relevant to the taught programme.

On successful completion of this module, you will be able to conduct research and organise the findings into a comprehensive and explicit structure that is critically assessed and is linked to the conclusions drawn. You will demonstrate this ability by identifying an appropriate research topic, critically selecting and applying an appropriate research methodology and data collection method(s) to your chosen research topic, demonstrating a rigorous

understanding of the theory and literature relevant to the issues under investigation, and showing how these link to the research method(s). You will also critically reflect on how their research contributes to the understanding of the topic area. Some students may choose to base their topic on their internship or consultancy project.



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For those not completing an internship:

LD0979 - Business Clinic PG Group Consultancy Project (60 credits)

The module aims to provide you as a postgraduate student with experiential learning activities in a work-based context that utilises skills and knowledge acquired during the taught part of your study programme, i.e. in year one of the twoyear Advanced Practice programme suite. The module recognises that you may have limited prior experience of real world management investigations.

Through your work-based experience, you will develop abilities as a problem solver with valued investigative, theoretical and practical business skills. This work-based experience will last the length of the semester and involve the examination of a complex organisational problem or commercial opportunity. By undertaking this module, you will have enhanced your individual skills, knowledge, effectiveness and employability by locating learning and development within a work-based context and will have critically reflected and evaluated upon organisational practices and the relation with academic theory.

Assessment will be both formative and summative and incorporate self, peer, and tutor evaluation. You will present your work-based findings to the host organisation (oral presentation) and an interim report written on behalf of the host organisation or sponsoring project client. In the follow-up module (LD0470), you will provide a substantial management investigation report on the business related issue emerging from this placement or consultancy, alongside a personal reflective statement.

Depending on what grade you achieve for the Consultancy Project, you will progress to one of the following modules:

LD0470 - Applied Management Work Investigation (60 credits)

This follows your group consultancy project during the first semester of your second year of Masters' study. In this module you will take the skills you developed as a problem solver of a work based project and develop a client focused management report and presentation alongside an individual literature review and personal reflection. The content of the management report will be unique. The nature and scope of the area of your investigation will be defined and agreed in collaboration with the organisation you worked with on the group consultancy project and your

University supervisor. The syllabus will include:

- . Conducting research in organisations
- . Identifying researchable questions
- . Consultancy and project management skills
- . Research methods and doing a literature review
- . Presentation, communication and report writing skills
- . Analysing findings
- . Writing recommendations and action plans
- . Reflecting on work based experiential learning.



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In undertaking this project based module, you will critically reflect and evaluate upon organisational practices and their relation with academic theory, and in doing so, provide practical and actionable recommendations through an investigative management report. The assessment for your module consists of a Group Consultancy Report (7,000 words) and Final Client Presentation, weighted at 60%, alongside an Individual Assignment comprising a Literature Review (4,000 words) and a Reflective Learning Statement (2,000 words), weighted at 40%.

LD0480 – The Newcastle Business School Masters Dissertation (60 credits)

You will design a research project, assessed through a proposal and will then work under supervision of a member of academic staff to use and extend the knowledge and skills that you have acquired during your programme of study to complete a dissertation. You will use appropriate research methodologies and data collection methods to critically synthesise a body of knowledge relevant to the taught programme.

On successful completion of this module, you will be able to conduct research and organise the findings into a comprehensive and explicit structure that is critically assessed and is linked to the conclusions drawn. You will demonstrate this ability by identifying an appropriate research topic, critically selecting and applying an appropriate research methodology and data collection method(s) to your chosen research topic, demonstrating a rigorous understanding of the theory and literature relevant to the issues under investigation, and showing how these link to the research method(s). You will also critically reflect on how their research contributes to the understanding of the topic area. Some students may choose to base their topic on their internship or consultancy project.

Please note that your tuition fees do not include the cost of course books that you may choose to purchase, stationery, printing and photocopying, accommodation, living expenses, travel or any other extracurricular activities. As a Campus student, you will have full access to our online digital library with over 400,000 e-books and 50,000 electronic journals.

The modules you will study do not require you to purchase additional textbooks although we recommend you allow an additional £150 for the duration of your studies should you choose to purchase any additional reading materials.