



NEW START4U CIC
024 7767 1470
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12-14 Riley Square,
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MSc Business with International Management

London Campus

Level of study: Postgraduate

Mode of study: Full-time

Duration: 1 year

Overview

The MSc Business with International Management has been developed for recent graduates in non-business disciplines who are looking to add a business dimension to their undergraduate specialism. This programme will build both your general business knowledge and understanding, as well as developing the personal skills needed for the wide variety of managerial-level roles available in today's international business environment.

This course is part of Newcastle Business School, part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation. Founded in 1916, AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, master's, and doctoral degrees in business and accounting.

Key facts

Specialise in International Management in the second semester. Prepare yourself for a vast range of management opportunities. Developed for non-business graduates. Newcastle Business School holds the prestigious double AACSB accreditation. Also available as MSc Business with International Management with Advanced Practice

Course information

Level of study: Postgraduate

Fees: To find out about current fees and student finance contact us

Entry requirements: 2:2 honours degree from a UK university or equivalent Professional qualifications may also be accepted IELTS 6.5 (or above) with no single element below 5.5 or equivalent .

English language requirements: IELTS 6.5 (or above) with no single element below 5.5 or equivalent

Mode of study: Full-time

Duration: 1 year

Assessment methods: Coursework



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Scholarships or bursaries: available

Student finance: available

Payment plan: available

Starts: Jan, May, Sep,

About this course:

What will I study?

The MSc Business with International Management is designed around a set of modules that are common to all the 'MSc Business with' programmes. These modules cover general business functions, strategic management and organisational analysis. These will develop your strategic awareness, leadership potential and understanding of the theory and practice of international business.

In the second semester you will be given the opportunity to specialise in International Management. Students will consider issues of ethics and accountability that challenge multi-national organisations and the role played by corporate social responsibility; the varying approaches to marketing that are relevant to organisations working within a dynamic global environment and of strategic and international HRM perspectives.

In the final semester you will complete your research and write your dissertation. Every student has a personal research supervisor and will be required to submit an assessed research proposal prior to embarking on the dissertation itself. This programme is also available as MSc Business International Management with Advanced Practice which includes either an internship or project.

How will I be taught and assessed?

Your teaching and learning for the MSc Business with International Management takes place in seminars, lectures, tutorials and workshops, totalling around 14 hours per week. In addition, you will be expected to engage in independent study involving directed and self-directed learning, around 33 hours.

Assessments for this course are based on a mix of assignments, presentations, group work and exams. You'll be taught by experienced lecturers and academics who use their industry experience to demonstrate how the theories you will learn translate in to real life situations.

You will be assigned your own Guidance Tutor who will provide academic and pastoral support and be your first point of contact if you have questions or problems.

Technology Enhanced Learning (TEL) is embedded throughout the course such as the 'Blackboard' eLearning Portal and electronic reading lists that will guide your preparation for seminars and independent research.

Careers and further study



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Graduates on the programme have joined a wide range of businesses, including graduate training schemes. A significant number of graduates have gone back to work for a family business or even started up their own businesses.

Upon successfully completing your course, you may undertake further professional development and training through Professional Pathways programmes.

Entry requirements

Applicants should have the following:

Academic requirements

. Minimum of a 2:2 (second class) honours degree from a UK university or its equivalent.

If you don't meet the academic requirements

Applicants who do not have such an academic qualification but do have substantial experience of working in a business organisation and/or possess a relevant professional qualification will also be considered.

If you're unsure if you meet the entry criteria, please contact us and our team will be able to advise you.

Alternatively, you may also be eligible for our Pre-Masters courses. These are pathway programmes designed specifically for students who are looking to progress on to a Masters degree but who don't currently meet the entry requirements.

English language requirements

Students require IELTS 6.5 (or above) with no single element below 5.5 or equivalent.

If you have IELTS 5.5 – 6.0, you may be eligible to join our Pre-Sessional English before studying this programme.

Modules

All modules are core.

LD0472 – Developing Global Management Competencies I (20 credits)

This module is the first of two that prepares you to be highly employable, and enables you to demonstrate your ability to make an immediate impact on your organisation of choice. You will develop the key hard and soft skills which have been identified by current research as those necessary for postgraduate students seeking work.

LD0474 – Strategic Management for Competitive Advantage (40 credits)

This module is aimed at those with little or no prior business and management subject experience. The module introduces the main business functions – Finance, Marketing, HRM, Operations, Strategy – and shows how each contributes to a business's competitive advantage, enabling firms to achieve strategic objectives.

LD0422 – Dissertation Preparation and Research Methods (0 credits)



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This module provides research methods training which will give the underpinning knowledge and skills necessary for you to complete a Masters dissertation.

LD0475 – Academic and Professional Development (0 credits)

This module is designed to facilitate the development of your learning experience over the course of your programme. It is mapped to support your academic skills and professional development.

LD0473 – Developing Global Management Competencies II (20 credits)

Developing Global Management Competencies II facilitates and supports you to develop and refine relevant and up to date employability skills. You will learn about the development of practical skills and the techniques required by businesses to help in project management and the implementation of data management and data analytics solutions. The module will introduce some core project management processes and frameworks e.g. PMBOK, Scrum, Kanban and data analytics. You will build on your learnings from Developing Global Management Competencies I to further explore your strengths, weaknesses and areas for development. You will learn the key issues in relation to employability prospects and build your career development plans.

LD4008 – Global and Transnational Business (20 credits)

Globalisation is the worldwide trend of businesses expanding beyond their domestic borders. To compete in today's global economy managers need to be able to apply management principles across countries and cultures with suitable adaptation in the process. Adopting a truly global perspective of management, this module presents current thinking in international business theory and practice.

You will be exposed to the environment of International Business and Multinational Corporations (MNC). It will cover topics such as: international trade and investment theories, country environments (e.g. political, legal, financial and economic contexts), culture, foreign direct investment, international strategy, corporate governance and market studies.

LD4003 – Relationship Marketing in a Global Context (20 credits)

This module involves the analysis and evaluation of marketing management processes set within the context of globalisation and its implications for business.

It enables you to appreciate the value of different marketing approaches, which can be adopted in a dynamic world trading environment and to examine their potential impact upon international marketing planning.

LD0480 – The Newcastle Business School Masters Dissertation (60 credits)

You will design a research project, assessed through a proposal and will then work under supervision of a member of academic staff to use and extend the knowledge and skills that you have acquired during your programme of study to complete a dissertation. You will use appropriate research methodologies and data collection methods to critically synthesise a body of knowledge relevant to the taught programme.

On successful completion of this module, you will be able to conduct research and organise the findings into a comprehensive and explicit structure that is critically assessed and is linked to the conclusions drawn. You will demonstrate this ability by identifying an appropriate research topic, critically selecting and applying an appropriate research methodology and data collection method(s) to your chosen research topic,



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demonstrating a rigorous understanding of the theory and literature relevant to the issues under investigation, and showing how these link to the research method(s). You will also critically reflect on how their research contributes to the understanding of the topic area.

Please note that your tuition fees do not include the cost of course books that you may choose to purchase, stationery, printing and photocopying, accommodation, living expenses, travel or any other extracurricular activities. As a London Campus student, you will have full access to our online digital library with over 400,000 e-books and 50,000 electronic journals.

The modules you will study do not require you to purchase additional textbooks although we recommend you allow an additional £150 for the duration of your studies should you choose to purchase any additional reading materials.