



NEW START4U CIC
024 7767 1470
info@new-start4u.co.uk
12-14 Riley Square,
Coventry CV2 1LX, UK

MSc Business with Hospitality and Tourism

Management

London Campus

Level of study: Postgraduate

Mode of study: Full-time

Duration: 1 year

Overview

Are you looking to complement your undergraduate studies with a business-focused master's degree that will enhance your employability? This course develops broad business skills while also offering a specialist pathway in hospitality and tourism management that starts after the first semester.

Key facts

- . Develop your skills in the responsible management of tourism through exploring contemporary issues
- . Enhance your management competencies and business intelligence

Newcastle Business School is part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation. Also available as MSc Business with Hospitality and Tourism Management with Advanced Practice

Course information

Level of study: Postgraduate

Fees: To find out about current fees and student finance contact us

Entry requirements: Minimum 2:2 honours degree from a UK university or equivalent IELTS 6.5 (or above) with no single element below 5.5, or equivalent .

English language requirements: IELTS 6.5 (or above) with no single element below 5.5, or equivalent Mode of study: Full-time

Duration: 1 year

Assessment methods: Coursework

Scholarships or bursaries: available

Student finance: available

Payment plan: available



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Starts: Jan, Sep, May

About this course:

What will I study?

Specialist modules will cover topics such as responsible tourism, tour operations, and managing attractions and destinations. You'll also explore the issues facing international hospitality organisations. Your studies will equip you for roles in the hospitality and tourism industries, which need well-qualified professionals, as well as in general management.

This programme is also available as MSc Business with Hospitality and Tourism Management with Advanced Practice which includes either an internship or project.

The course includes two modules that are focused on developing global management competencies. Topics during these modules include emotional intelligence, cultural awareness and the ability to work in diverse groups and teams, as well as project management and decision making.

The course culminates in either a Masters dissertation or, if you prefer, a consultancy project where you'll tackle an issue faced by a real client. Throughout the course there's a focus on self-development and employability.

How will I be taught and assessed?

Your tutors will use a variety of teaching methods including lectures, seminars and workshops, totalling around 14 hours per week. As this is a Masters course there is a major element of independent learning and self-motivated reflection.

You will also be expected to engage in independent study involving directed and self-directed learning, around 33 hours per week.

Teaching is backed up by a well-designed support system that helps ensure a successful learning journey. We make sure that extensive feedback, from both tutors and peers, is built into the course. Assessment is based on coursework and our methods will include essays, reports, group work, presentations, and the

Masters dissertation or consultancy project.

Technology Enhanced Learning (TEL) is embedded throughout the course with tools such as the 'Blackboard' eLearning Portal and electronic reading lists that will guide your preparation for seminars and independent research.

Careers and further study

Our graduates typically go into professional and graduate management positions and, by the end of the course, you'll be well-equipped to follow them. Thanks to the specialist modules – Contemporary Hospitality Management, Tourists and Tourism, and the dissertation/consultancy project – you'll have a



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particular edge in roles related to hospitality and tourism. Upon successfully completing your course, you may undertake further professional development and training through Professional Pathways programmes.

Entry requirements

Applicants should have the following:

Academic requirements

- . A first degree, equivalent to a 2.2 honours classification
- . Applicants who do not have such an academic qualification but do have substantial experience of working in a business organisation and/or possess a relevant professional qualification will also be considered.

If you don't meet the academic requirements Applicants who do not meet the academic requirements but who do have substantial experience of working in a business organisation and/or possess a relevant professional qualification will also be considered. If you are unsure if you meet the entry criteria, please contact us and our team will be able to advise you.

Alternatively, you may also be eligible for our Pre-Masters courses. These are programmes designed specifically for students who are looking to progress on to a Masters degree.

English language requirements

Students require IELTS 6.5 (or above) with no single element below 5.5 or equivalent.

If you have IELTS 5.5 – 6.0, you may be eligible to join our Pre-Sessional English before starting this programme.

Modules

All modules are core unless otherwise stated.

Developing Global Management Competencies I (20 credits)

This module is the first of two that prepares you to be highly employable, and enables you to demonstrate your ability to make an immediate impact on your organisation of choice.

It develops key hard and soft skills which have been identified by current research as those necessary for postgraduate students seeking work.

Developing Global Management Competencies II (20 credits)

Developing Global Management Competencies II facilitates and supports you to develop and refine relevant and up-to-date employability skills, and in so doing enables you to recognise and articulate how you can demonstrate your potential added value to organisations.

You will learn about the development of practical skills and the techniques required by businesses to help in project management and the implementation of data management and data analytics solutions. The module will introduce some project management processes, frameworks and methodologies e.g. PRINCE2, Agile, PMBOK as well as some database principles and data analytics.



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Strategic Management for Competitive Advantage (40 credits)

This is a 40-credit core module running in the first semester of the MSc Business with programme and is developed for those of you who have little or no prior business and management subject experience. The aim of the module is to introduce you to the main business functions – Finance, Marketing, HRM, Operations, Strategy – and show how each can contribute to the competitive advantage of a firm and hence enable the firm to achieve its strategic objectives. The content of the module comprises six key parts which are listed below.

Contemporary Hospitality Management (20 credits)

The hospitality industry has developed a critical role in the world economy and represents a major source of income for many developing countries. The industry is dynamic and is greatly influenced by many external factors that affect modern management practice. In this module, you will explore a number of relevant contemporary issues and opportunities facing international hospitality organisations and the impact of these issues and subsequent management responses.

The module is delivered in themes; including managing resources, managing the experience, managing technology and sustainability. A constant theme within this module the importance of a multidisciplinary approach to hospitality management in order to meet the challenges and opportunities explored in these issues.

Tourists and Tourism (20 credits)

In this module, you will develop a general understanding of tourism as both as an area of business economics and as a social phenomenon, and will gain an advance knowledge of some of the main theories and concepts in tourism studies.

You will also become aware of the state of tourism in the 21st century as well as the different components that constitute the tourism complex including its tourists, destinations, business and attractions.

The management of tourism and tourists will receive special attention. As future managers in the contemporary industry you will gain familiarity with the structure and management of the business overall and a range of appropriate business types, the issues facing the industry and the management principles that are relevant to tourism.

You will cover a range of topics in four areas, the understanding of tourism as both a social phenomenon and as a sector of the economy, the nature of tourist experience, the planning of tourism destinations and attractions and responsible tourism futures.

Academic and Professional Development (0 credits)

The module is designed to facilitate the development of the student learning experience over the course of their onyear full time Masters programme. Academic and Professional Development activities will be delivered, where appropriate, in parallel with Academic Skills (ASk) sessions. Both will be mapped to support student academic skills and professional development to support the delivery of programme modules.

Dissertation Preparation and Research Methods (0 credits)



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In this module you will learn about a variety of different research methods. This will equip you with the knowledge and practical skills necessary for you to conduct research at Masters' level and prepare you to complete a Masters dissertation or consultancy project. By the end of the module you will know how to apply both quantitative and qualitative data collection and analysis techniques. In quantitative techniques you will learn about sampling, questionnaire design, statistical inference, and hypothesis testing while qualitative techniques covered will include methods such as interviewing and focus groups. Analysis methods such as content analysis and thematic analysis will also be covered. In addition, you will gain some understanding of research philosophy (positivism and interpretivism) and research ethics and you will be able to write a research proposal to bring these ideas together.

The Newcastle Business School Masters Dissertation (60 credits) - Optional

In this module you will gain an understanding of the academic skills that are required to produce a Masters Dissertation. By the end of the module you will have written a 3000 word dissertation proposal and a 15000 word Masters dissertation.

The Newcastle Business School Masters Consultancy Project (60 credits) - Optional

On this consultancy based module you will enhance your individual effectiveness and employability skills by locating the learning and development in an organisational context. In doing so, you will promote personal and group development, commercial awareness, and a range of inter-personal, intellectual and practical skills and knowledge centred on and demonstrated through a group negotiated real-time work-based project.

The content of the management report will be unique. The nature and scope of the area of your investigation will be defined and agreed in collaboration with the organisation and the University supervisor. In undertaking this project based module, you will critically reflect and evaluate upon organisational practices and their relation with academic theory, and in doing so, provide practical and actionable recommendations through an investigative management report.

Please note that your tuition fees do not include the cost of course books that you may choose to purchase, stationery, printing and photocopying, accommodation, living expenses, travel or any other extracurricular activities. As a London Campus student, you will have full access to our online digital library with over 400,000 e-books and 50,000 electronic journals.

The modules you will study do not require you to purchase additional textbooks although we recommend you allow an additional £100 for the duration of your studies should you choose to purchase any additional reading materials.