



NEW START4U CIC
024 7767 1470
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12-14 Riley Square,
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MSc Business with Entrepreneurship

London Campus

Level of study: Postgraduate

Mode of study: Full-time

Duration: 1 year

Overview

Are you looking for a business-focused Masters degree that will enhance your employability? The MSc Business with Entrepreneurship course develops broad business skills while also offering a specialist pathway in entrepreneurship that starts after the first semester.

Specialist modules cover the process and practice of entrepreneurship as well contemporary issues in entrepreneurship. The course culminates in either a dissertation or, if you prefer, a Masters project. This course will make you a highly sought after candidate as employers are keen to recruit people who can bring together resources to achieve breakthrough change and lead new initiatives.

Key facts

Newcastle Business School is part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation. There is no requirement to have studied business or entrepreneurship at undergraduate level. Also available as MSc Business with Entrepreneurship with Advanced Practice

Course information

Level of study: Postgraduate

Fees: contact us to find about current fees and student finance support

Entry requirements: Minimum 2:2 honours degree from a UK university or equivalent IELTS 6.5 (or above) with no single element below 5.5, or equivalent .

English language requirements: IELTS 6.5 (or above) with no single element below 5.5, or equivalent

Mode of study: Full-time

Duration: 1 year

Assessment methods: Coursework

Scholarships or bursaries: available

Student finance: available



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Payment plan: available

Starts: Jan, May, Sep,

About this course:

What will I study?

The knowledge you gain will be valuable as a business owner or an employee in both start-ups and established organisations. Employers are keen to recruit people who can bring together resources to achieve break-through change and lead new initiatives.

This programme is also available as MSc Business with Entrepreneurship with Advanced Practice which includes either an internship or project.

How will I be taught and assessed?

Your tutors will use a variety of teaching methods including lectures, seminars, problem-based workshops, case discussions, practical activities, group work and tutorials, totalling around 14 hours per week. To facilitate the essential learning that needs to take place outside of formal contact sessions, there will be directed learning tasks during every module.

You will also be expected to engage in independent study involving directed and self-directed learning, around 33 hours per week.

Our assessment strategy is based on our understanding that everyone has different needs, strengths and enthusiasms. Assessment is based on course work and our methods will include essays, reports, group work, presentations and the

Masters dissertation.

You'll be taught by experienced lecturers and academics who use their industry experience to demonstrate how the theories you will learn translate in to real life situations.

Technology Enhanced Learning (TEL) is embedded throughout the course with tools such as the 'Blackboard' eLearning Portal and electronic reading lists that will guide your preparation for seminars and independent research.

Careers and further study

By the end of this course you'll be in an excellent position to apply for graduate training schemes and graduate roles or to start your own business. Employers value entrepreneurial skills and are keen to hire graduates with entrepreneurial

acumen, particularly for roles in consultancy, sales and marketing. If you decide to start up (or continue) your own business, it's good to know that the combined turnover of our graduates' start-up companies is higher than that of any other UK university.



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Upon successfully completing your course, you may undertake further professional development and training through Professional Pathways programmes.

Whatever you decide to do, you will have the transferable skills that employers expect from a Masters graduate from Northumbria University. These include the ability to tackle complex issues through conceptualisation and undertaking research, the ability to contribute to new processes and knowledge, and the ability to formulate balanced judgements when considering incomplete or ambiguous data.

Entry requirements

Applicants should have the following:

Academic requirements

. A first degree, equivalent to a 2.2 honours classification

. Applicants who do not have such an academic qualification but do have substantial experience of working in a business organisation and/or possess a relevant professional qualification will also be considered. If you are unsure if you meet the entry criteria, please contact us and our team will be able to advise you.

Alternatively, you may also be eligible for our Pre-Masters courses. These are programmes designed specifically for students who are looking to progress on to a Masters degree.

English language requirements

Students require IELTS 6.5 (or above) with no single element below 5.5 or equivalent.

If you have IELTS 5.5 – 6.0, you may be eligible to join our Pre-Sessional English before starting this programme.

Modules

All modules are core

LD0422 - Dissertation Preparation and Research Methods (0 credits)

In this module you will learn about a variety of different research methods. This will equip you with the knowledge and practical skills necessary for you to conduct research at Masters' level and prepare you to complete a Masters dissertation or consultancy project. By the end of the module you will know how to apply both quantitative and qualitative data

collection and analysis techniques. In quantitative techniques you will learn about sampling, questionnaire design, statistical inference, and hypothesis testing while qualitative techniques covered will include methods such as interviewing and focus groups. Analysis methods such as content analysis and thematic analysis will also be covered.

LD0472 - Developing Global Management Competencies I (20 credits)



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This module is the first of two that prepares you to be highly employable by developing key hard and soft skills which have been identified by current research as those necessary for postgraduate students seeking work. The development of the module has been underpinned by Bird and Osland's (2003) Global Competency Framework and will provide you with two discrete skills sets – emotional and cultural intelligence (soft skills) and business intelligence (hard skills).

LD0473 - Developing Global Management Competencies II (20 credits)

This module is the second of two that prepares you to be highly employable by developing key hard and soft skills which have been identified by current research as those necessary for postgraduate students seeking work. The development of the module has been underpinned by Bird and Osland's (2003) Global Competency Framework and will provide you with two discrete skills sets – emotional and cultural intelligence (soft skills) and business intelligence (hard skills).

You will learn about the development of practical skills and the techniques required by businesses to help in project management and the implementation of data management and data analytics solutions. The module will introduce some core project management processes and frameworks e.g. PMBOK, Scrum, Kanban and data analytics.

LD0474 - Strategic Management for Competitive Advantage (40 credits)

This is a 40-credit core module running in the first semester of the MSc Business with programme and is developed for those of you who have little or no prior business and management subject experience. The aim of the module is to introduce you to the main business functions – Finance, Marketing, HRM, Operations, Strategy – and show how each can contribute to the competitive advantage of a firm and hence enable the firm to achieve its strategic objectives.

LD0475 - Academic and Professional Development (0 credits)

The module is designed to facilitate the development of the student learning experience over the course of their oneyear full time Masters programme. Academic and Professional Development activities will be delivered, where appropriate, in parallel with Academic Skills (ASK) sessions. Both will be mapped to support student academic skills and professional development to support the delivery of programme modules.

LD4004 - Entrepreneurship – Context, Process and Practice (20 credits)

This module aims to increase your awareness and understanding of the issues and challenges of starting up and operating a small business and being entrepreneurial. As entrepreneurship requires a strong focus on practice, this will be achieved by providing you with a practical insight into setting up and trading as a small business, raising awareness

of self-employment as a viable career option. You will learn about entrepreneurship as a process, the entrepreneurial person, ideation and opportunity recognition, pitching and presenting, business planning, idea validation, resource acquisition, market analysis, customers and selling, entrepreneurial marketing, networking, and accelerators, incubation and support. You will learn how to identify, explore and progress your own business idea and be supported in your experience of planning this idea over the course of the module, recognising patterns and opportunities in complex situations and environments.



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LD4023 - Contemporary Issues in Entrepreneurship (20 credits)

This is a 20-credit module running in the second semester of the MSc Business with programme and is developed for those of you who have prior awareness of entrepreneurship and seek a deeper understanding of contemporary issues of entrepreneurship and small business subjects. The aim of the module is to introduce you to the main theoretical concepts of entrepreneurship and small business – Entrepreneurship Characteristics; Creativity; Risk and Strategic

Options; Technology Innovation; Networks; Sustainability; Orientation – and show how each can contribute to the activities, success or otherwise of entrepreneurship. On completion of the module you will be able to demonstrate critical thinking skills suitable for strategic leadership roles adept at organisational change and innovation and utilise oral, written and communication skills.

LD0480 - The Newcastle Business School Masters Dissertation (60 credits)

In this module you will gain an understanding of the academic skills that are required to produce a Masters Dissertation. By the end of the module you will have written a 3000 word dissertation proposal and a 15000 word Masters dissertation.

Please note that your tuition fees do not include the cost of course books that you may choose to purchase, stationery, printing and photocopying, accommodation, living expenses, travel or any other extracurricular activities. As a London Campus student, you will have full access to our online digital library with over 400,000 e-books and 50,000 electronic journals.

The modules you will study do not require you to purchase additional textbooks although we recommend you allow an additional £100 for the duration of your studies should you choose to purchase any additional reading materials.