



NEW START4U CIC
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12-14 Riley Square,
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Extended MSc International Business with Advanced Practice Lon/Birm

Locations: London and Birmingham

Level of study: Pre-Masters

Mode of study: Full-time - daytime, or evening and weekend

Duration: 24 months

The Extended MSc International Business with Advanced Practice aims to allow students to acquire mastery of both the macro and micro contexts of international business. This course integrates the Graduate Certificate to enable students with the equivalent to a standard degree (third class, pass or ordinary) entry on to the MSc International Business. The Advanced Practice element offers students the opportunity to gain valuable workplace environment experience.

Course information

Level of study: Pre-Masters

Tuition fees 2019/20: UK/EU – £9,500 International – £20,500 (London), £19,000 (Birmingham)

Entry requirements: A third class, pass or ordinary degree, or equivalent

English language requirements: IELTS 6.0 with no component less than 5.5, or equivalent Other English language tests are accepted,

Mode of study: Full-time - daytime, or evening and weekend

Duration: 24 months

Assessment methods: Coursework (may include class tests)

Scholarships or bursaries:

Student finance: Available

Starts: Jan, May, Sep,

Next application deadline: TBC

About this course

The Extended MSc International Business with Advanced Practice integrates the Graduate Certificate programme, and the MSc International Business with Advanced Practice, which includes a work internship or an applied consulting project before your final semester, offering you an opportunity to gain valuable workplace environment experience.



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This extended programme aims to develop your academic and study skills from the outset of the programme. You will then be well equipped to acquire a mastery of both the macro and micro contexts of international business.

These programmes will include the ability to acquire, develop, and integrate international business theory whilst developing the skills to then apply this in terms of international business practice.

The MSc International Business stage consists of eight taught modules, Global Business in Context, International Finance, International Marketing, The Digital Landscape, International HRM, Global Strategy, Applied Research

Methods, and International Entrepreneurship, and either a Dissertation or an Applied Research Project. Successful completion of the eight taught modules, will allow you to acquire mastery of both the macro and micro contexts of international business, specifically the ability to acquire, develop, and integrate international business theory whilst developing the skills to apply such theories in terms of international business practice. The Masters Dissertation option, provides the opportunity to conceive, design and satisfactorily implement a substantial research project within the broad subject area of international business, whilst the Applied Research Project option enables students to apply the theoretical concepts encountered on the MSc International Business program and the practical experience gained from the Advanced Practice stage to a contemporary management issue.

Advanced Practice

The compulsory Advanced Practice element of this programme takes place after you have studied the taught modules at the Masters stage and will enable you to undertake a 15 week long internship, or applied consulting project, working with a real organisation on a live business problem. This gives you opportunity to gain experience of the workplace environment and/or practical experience of the “real world” issues faced by those currently engaged in marketing.

The Advance Practice stage module provides an excellent way to put your learning into practice and hence, enhance your employability. It also provides you with an enhanced knowledge of the workplace which will facilitate the completion of your Dissertation. Please note if you undertake an internship this maybe paid or unpaid.

Course Duration

On successful completion of each stage of this programme of study, the duration will be 24 months.

Teaching methods

You will be taught using a wide variety of teaching methods across the modules including lectures and seminars.

Typically, you will have 12 hours of contact time per week. In addition to your time in class, you will also be expected to engage in approximately 30 hours of self-study time per week.

You will have access to Blackboard, our online learning environment, where you can access module resources and reading lists that will assist your preparation for classes and self-study.

Evening and weekend study



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One of our study options available for UK and EU nationals includes evenings and weekends. This study option offers exactly the same levels of student support and the ability to balance your full-time studies with your personal life.

Assessment

Each module is assessed by coursework only (may include class tests).

Careers and progression

Student and employer needs are reflected in the development of this programme and evidenced in the career destinations and further development of our graduates. The nature of the provision is such that it equips individuals for employment in a wide range of international roles within the public and private sectors and a number of graduates are successful in gaining promotion in their chosen fields or alter their career paths on successful completion of the MSc International Business.

A number of graduates from the MSc International Business programme have progressed to undertake doctoral studies.

Masters study:

- . Studying a Masters Degree In London
- . Postgraduate Loans: Changes for UK and EU Students Studying in the UK

Advanced Practice study:

- . Introducing Masters with Advanced Practice

Entry requirements

Applicants must hold at least:

- . A third class or pass in a bachelors degree in any discipline, or equivalent; or
- . A pass in a non-honours degree with any classification in any discipline, or equivalent; or
- . 3 year Diploma (DAZhuan) or equivalent (China only)

English language requirements

Applicants must satisfy our general entry requirements as well as meeting specific requirements.

You will need to provide evidence of competence in written and spoken English (GCSE grade C or equivalent). The general entry requirements are any of the following:

- . IELTS 6.0 with no band score less than 5.5, or equivalent
- . HKDSE English Language – Grade 4 overall with no less than 3 in any of the 4 sub skills

Indian Standard XII English – Minimum of 70% (in Central Board of Secondary Education (CBSE) or Indian Certificate in Secondary Education (ICSE) only)



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If you do not have the required IELTS, you may be eligible to study on our Pre-Sessional programmes.

If you have IELTS 5.5, with a maximum one score of 5.0, you may be eligible to study on our Pre-Sessional Standard programme.

If you have IELTS 5.0, with a maximum one score of 4.5, you may be eligible to study on our Pre-Sessional Plus programme.

Modules

All modules are core.

Graduate Certificate

Research Methods for Postgraduate Studies – 20 credits

The module will be of benefit to those international and home students whose research skills need to be enhanced and/or evidenced before progressing on to Masters level education. It will provide the relevant underpinning knowledge and understanding of research-related topics in business. Drawing on enhanced knowledge and understanding, students will also identify the range of research methods available before defining specific research aims and objectives.

While addressing philosophical issues and conceptual aspects underlying management research, it also focuses on quantitative as well as on qualitative research methods and techniques involved in practical application. In order to facilitate student learning and development, there are both theoretical and practical elements to this module. It is expected that students will carry out an in-depth literature review to demonstrate academic crafting and writing skills, as well as advanced knowledge within the chosen discipline and appropriate research scope.

Academic Essentials – 20 credits

Academic skills differ due to cultural and language differences in teaching and assessment practices. The skills required for academic study in English present challenges for students of business and management. This module is designed to support students' transition in the use academic writing conventions, critical thinking and effective presentation skills. It uses students' existing knowledge and experience of English to explore techniques for reading academic texts in a range of areas of business and management.

Enterprise Development – 20 credits

This is a dynamic module which provides students with an opportunity to develop their capabilities in recognising, assessing and planning a new enterprise with a focus on the consequences of decision making in all aspects of enterprise development including marketing, sales, human resources, finance and operations. MSc International Business with Advanced Practice

Global Business in Context – 15 credits



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Businesses now operate in a globalised, highly connected multi-layered business environment, where global, regional and local firms are increasingly intertwined. Such an environment presents many challenges, and is typified by volatility, uncertainty, complexity and ambiguity. As the leaders/managers and decision makers of the future, this module will help students understand key concepts and current trends in Global Business, prepare for work in multilayered environments, and to understand the need for flexibility and adaptability, both in the domestic and regional and global contexts.

International Finance – 15 credits

Students will be provided with an introduction to financial theory and techniques for entrepreneurship and managerial decision-making within an international business context. Students will acquire skills for planning, control and funding throughout the business cycle.

International Marketing – 15 credits

This module explores the complexity of forces that underpin the international marketing decisions made by organisations. In particular, it aims to understand the impact of these forces on the activities of organizations, and the nature of the decisions that organizations must take if they are to survive and prosper in a dynamic international marketing environment. The module will focus on the regional, national and global contexts and provide students with practical and academic knowledge where they will have an opportunity to showcase their ability to interpret, synthesise, apply and evaluate knowledge and understanding. In addition, this module will allow students to become critical thinkers in this contemporary and growing business discipline and better understand the complexities, challenges and opportunities that need to be addressed, embraced and capitalised upon.

The Digital Landscape – 15 credits

This module aims to provide students with an understanding of e-business and its practical application in a range of different contexts. On successful completion of this module students will have an in-depth knowledge of e-business; critically evaluate current practice on creating and managing an e-business; understand the implications of ebusiness for international business; and analyse how an organisation can apply e-business technologies to support its competitive strategy in an international business context.

International HRM – 15 credits

The module explores issues relating to multinational companies in their approach to people management, such as comparative employee relations, compensation, performance management and managing diversity.

Global Strategy – 15 credits

This module focuses primarily on the strategic management of enterprises engaged in international business. Different perspectives, such as core competencies and country-based sources, are analysed to assess competitive positions and then to formulate strategies. Key international theories are presented and applied through case study analysis and discussions. Students are required to submit a group assignment and an individual assignment.

Applied Research Methods – 15 credits



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This module gives students the necessary theoretical and practical knowledge of business and management research tools to enable them to successfully complete their Masters Dissertations or Management Projects. It enables students to make informed choices about research strategies and appropriate methods.

International Entrepreneurship – 15 credits

This module provides students with an appreciation of the growing importance of international entrepreneurship, and rapid internationalization by small firms. It develops appropriate enterprise knowledge and skills among students to foster international entrepreneurial attitudes and behaviour. A variety of teaching methods are used including, formal lectures/tutorials, group and individual work, guest lectures, and so on. This module will assist students to develop their personal international entrepreneurial effectiveness and to think creatively with regard to problem solving and possible future scenarios, as well as assist them on their global citizenship journey. For students undertaking an internship.

Internship & Professional Development Project – 60 credits

This module is designed to further enhance the employability of the students who have completed the MSc International Business whilst giving them experience of a workplace environment. In considering this they produce For students not doing an internship

Applied Consulting Project – 60 credits

This applied module enhances the practical and employability skills of students by requiring them to undertake consultancy projects for real life case study clients. The module requires students to draw on relevant theories from previously studied MSc International Business modules, and to apply these in international business contexts, to deliver valuable project outcomes for client companies. The core elements of the module are company and industry specific, however, the international context of the projects will enhance students' development of a global citizenship perspective. And one of the following modules.

Dissertation – 60 credits

The Masters Dissertation enables students to carry out research on a chosen topic within the area of international business. Academic supervisors provide advice and guidance to students during their process. On successful completion of their 15,000 word dissertation students will be awarded their MSc in International Business.

Applied Research Project – 60 credits

The Applied Research Project enables students to apply the theoretical concepts encountered on the MSc International Business program to a real-life management issue. In doing so, they choose and justify appropriate research methodologies, gather data and make conclusions and recommendations to an organisation.



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Please note that the fees outlined are for your tuition only and do not include the cost of any course books that you may choose to purchase, stationery, accommodation etc. As a London and Birmingham branch campus student you will also have access to our on campus libraries and a range of e-learning resources.

The modules you will study may require you to purchase additional course textbooks and you should be prepared to buy some additional texts, we recommend allowing an additional £300 for the duration of your course.