



BIRMINGHAM, LONDON and MANCHESTER

BA (Hons) Business Management

COURSE OVERVIEW

Are you fascinated by the corporate world?

Do you want to pursue a career in business leadership?

By taking part in client briefs and industry accreditation schemes, this exciting business management programme will help you to learn industry-relevant skills and be well prepared for a range of roles after graduation.

The BA (Hons) Business Management aims to fuse academic business, enhancing your employability and career prospects. You will explore specialist theory and knowledge in a systematic and critical way in order to develop your understanding of contemporary international business and enterprise sector issues.

KEY FACTS

- Level: Undergraduate
- Duration: 3 years
- Fees: £9,250 (per annum)
- Entry requirements: 96-112 UCAS points
- English language requirements: GCSE English at Grade 4 (previously grade C) or above, or IELTS 6.0 with no component less than 5.5 in each band, or equivalent
- Location: London, Birmingham, Manchester

KEY DATES

- Start dates: September, January and May

ABOUT THE COURSE

WHAT WILL I STUDY?

Through engaging, contemporary and industry-relevant units that are academically rigorous, stimulating and challenging, you will build specialist transferable skills that facilitate your development as an independent learner, whilst gaining expertise in a range of business functions and topics.

On this programme, you will systematically and critically review the established business management knowledge, theory and principles whilst investigating new and specialised knowledge. You will identify underlying business skills, practices, concepts and principles in work-based situations. In addition, you will develop the skillset of analysing information and data from a range of sources that will allow you to make reasoned judgements and responses to solve complex problems in a range of business contexts including work-related contexts.

Selected students are able to pursue additional qualifications during their studies. These include the PRINCE2 project management qualification, as well as industry-approved qualifications from the Chartered Institute of Marketing (CIM) and the Communication Advertising Marketing Foundation (CAM). These qualifications can give jobseekers a real advantage, demonstrating to employers that the candidate is educated to a standard put in place by the industry itself.

This course is accredited by the Chartered Management Institute, this means as part of your degree you will also receive a CMI Level 5 Professional Qualification in Management and Leadership, which is recognised by 75% of employers.

BUSINESS SKILLS YOU WILL LEARN:

- Teamwork, Communications skills through technical exercises
- Projects, Strong business and customer awareness
- Problem-solving, Numeracy, IT, Project management, Research skills

TEACHING AND ASSESSMENT

You'll be taught using a range of teaching methods that include lectures, seminars, and workshops, totalling 9- 12 hours per week. You will also be expected to engage in independent study, around 38 hours per week.

You will have access to Solent's virtual learning environment that provides quick online access to assignments, lecture notes, suggested reading and other course information. Assessments are based on coursework, presentations, business simulation and exams.

EVENING AND WEEKEND STUDY

One of our study options available for UK and EU nationals includes evenings and weekends.

This study option offers exactly the same levels of student support and the ability to balance your full-time studies with your personal life.

KEY ENTRY REQUIREMENTS

To study this programme, you will need to meet the following entry requirements:

ACADEMIC REQUIREMENTS

- 96-112 UCAS points
- BTEC Extended Diploma at MMM or BTEC Diploma at DD, or equivalent
- GCSE Mathematics at Grade 4 or above (previously Grade C). Alternatively, applicants can sit the QA Higher Education Maths test.

ENGLISH LANGUAGE REQUIREMENTS

- GCSE English at Grade 4 or above (previously Grade C).
- IELTS 6.0 with no component less than 5.5 in each band, or equivalent. Alternatively, applicants can sit the QA Higher Education English test.

TUITION FEES

TUITION FEES 2019/20 & 2020/21

- £9,250 per annum

Your tuition fees cover the cost of teaching, access to resources at our Centres, registration costs, and Student Support Services. They do not include the cost of course books, stationery and photocopying/printing costs, accommodation, living costs, travel, hobbies, sports or other leisure activities.

ADDITIONAL COSTS

In addition to the tuition fees, you should be prepared to buy some of the course texts which are around £30 each. This would average around £200 per annum.

WHAT DOES YOUR TUITION FEE COVER?

- Your tuition cost (lectures, seminars, exams and registration) along with academic support.
- Access to campus facilities, this includes computers, Wi-Fi, vending machines, quiet study spaces, multi-faith rooms and spaces to socialise.
- Our Academic Community of Excellence (ACE) Team who can provide help with many aspects of your studies, such as academic writing, research skills and many more.
- The Careers and Employability Service team, who are here to help you prepare for an interview or to write a CV.
- Access to Library resources, including a large online catalogue of books, journals and other resources.

CAREER PROGRESSION

This course provides the academic skills and professional qualifications you'll need to pursue a career in a wide range of areas. Recent graduates have gone on to recruitment consultant, operations manager, omni-

channel analyst and TV research executive roles at companies including Stearn Electric, Proco Global, Kingfisher and Grahame Robb Associates.

Suitable roles for graduates include:

- Marketing
- Account Management
- Buying and purchasing
- Production
- Works and maintenance management
- Personnel and recruitment consultancy
- Retail management