



NEW START4U CIC
024 7767 1470
info@new-start4u.co.uk
12-14 Riley Square,
Coventry CV2 1LX, UK

BA (Hons) Business (Top-Up)

London Campus

Level of study: Undergraduate (Top Up)

Mode of study: Full-time

Duration: 1 year

Overview

If you are interested in the world of business and its many applications, this course allows you to further your achievements gained from either a HND (Higher National Diploma) in Business, a Foundation Degree, SQA HND, or equivalent qualification. This Top-Up programme gives you the opportunity to continue studying business at degree level, achieving a bachelors within one year of study.

Key facts

- . Top-Up your Level 5 qualification to an undergraduate business degree in 1 year
- . Develop key skills that employers expect from top-calibre graduate recruits

Continue your studies with our 'MSc Business with' Masters programmes when you pass with a 2:2 or above and specialise in either Business Analytics, Entrepreneurship, Hospitality and Tourism Management, Human Resource Management, International Management, Financial Management or Marketing Management.

Part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation

Course information

UCAS code: UCAS code N1N8

Level of study: Undergraduate (Top Up) degrees

Fees: Contact us 02477671470 or info@new-start4u.co.uk

Entry requirements: HND/Foundation Degree or BTEC/HND in a business related subject with average

merits/commendations in final year IELTS 6.5 (or above) with no single element below 5.5 or equivalent .

English language requirements: IELTS 6.5 (or above) with no single element below 5.5 or

equivalent Mode of study: Full-time



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Duration: 1 year

Assessment methods: Coursework

Scholarships or bursaries: available

Student finance: available

Payment plan: available

Starts: Jan, May, Sep,

Next application deadline: 26 August 2019

About this course:

What will I study?

Throughout the course, you will study a variety of different topics, each designed to develop your understanding of business and build the key skills that today's employers expect from top-calibre graduate recruits.

You can expect to study modules covering business ethics, supply chain management and strategic management and leadership to support your future aspirations.

How will I be taught and assessed?

Teaching on this programme is delivered through lectures, seminars and practicals, totalling between 12 hours per week. You will also be expected to engage in independent study involving directed and self-directed learning, around 12 hours per week.

Assessments take place through coursework only.

You'll be taught by experienced lecturers and academics who use their industry experience to demonstrate how the theories you will learn translate in to real life situations.

Technology Enhanced Learning (TEL) is embedded throughout the course with tools such as the 'Blackboard' eLearning Portal and electronic reading lists that will guide your preparation for seminars and independent research.

Careers and further study

A degree in business can lead to a career in business leadership and management as well as the opportunity to further develop your business knowledge through postgraduate study. Upon graduation you could enter a career in consultancy, marketing, health management, human resource management or operations management, as well as having the skills to set up your own business.

If you pass with a minimum of a 2:2 and would like to continue your studies, you may be eligible to progress on to one of our postgraduate business degrees at the London Campus. These programmes include the opportunity for you to



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specialise in either Business Analytics, Entrepreneurship, Hospitality and Tourism Management, Human Resource Management, International Management, Financial Management or Marketing Management as part of your Business Masters. For those wanting to experience study in a different city, you may also be eligible to progress on to one of our

Masters programmes at our main campus in Newcastle.

Entry requirements

Applicants should have the following:

Academic requirements

A HND/Foundation Degree or BTEC/HND in a business related subject with average merits/commendations in final year, or study equivalent to 120 Level 4 and 120 Level 5 CATS points.

Students seeking to join the course as either direct or alternative applicants should seek approval of their HND or Foundation Degree prior to applying on UCAS. A list of modules is required as part of this approval process.

English language requirements

Students require IELTS 6.5 (or above) with no single element below 5.5 or equivalent.

If you have IELTS 5.5 – 6.0, you may be eligible to join our Pre-Sessional English before starting this programme.

Modules

All modules on this course are core unless otherwise stated.

The course will be taught using a variety of teaching and learning strategies to encourage and develop your independent learning skills.

Supporting Study in the UK (0 credits)

This module is designed to facilitate the development of your learning experience over the course of one-year academic programme. The module aims to provide a programme framework for orientation and ongoing programme of induction / academic and personal development and to support you in the transition process of learning experience in the UK.

You will be introduced to the available resources to support your process of transition directly to the final year. You will also be introduced the key skills to seek learning resources and study support, including academic and social integration. You will work with diverse groups and teams from the programme to build up and re-enforce your programme cohesion, for both programme wide academic and social development.

Academic Language Skills (0 credits)



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The aim of this module is to support your study, language and communication skills for academic purposes in the study in your chosen discipline. The module is designed to enable you to become an independent learner. The module is supported by a teaching and learning plan which outlines the formal sessions, together with the tutor-directed study and independent reading. Interactive workshops will be tailored to address some of the specific issues that you meet within your discipline. Directed learning will require a range of activities including pre-reading, preparation for interactive activities and use of the e-learning platform. You will be expected to identify those skills which you need within your programme, and to develop these independently through a range of learning activities that might include extended reading, and reflection.

Academic and Career Development (20 credits)

This module equips you with the necessary knowledge and transferable skills for your future employability, career development and academic studies.

You will develop valuable knowledge and skills of the global graduate labour market drawing upon national and international exemplars, whilst exploring key aspects of your knowledge, skills, personality, values, abilities and interests to enable you to make well-informed career choices, develop an appropriate long-term career plan and achieve the job and/or development you aim for.

The module is taught by a combination of lectures/seminars to enable you with deep critical intellectual and experiential development.

Critical Organisational Analysis (20 credits)

The module provides a comprehensive guide to Organisation Theory, and offers practical guidance to application of theoretical perspectives to organising practices. It offers an introduction to main theoretical perspectives dominant in Organisation Theory, i.e. modern, symbolic and contemporary perspectives. It highlights the implications of contrasting theoretical perspectives in practice, and further explores the latest development in organising practices.

Through challenging conventional understanding of organisation and management, the module enables you to critically approach Organisation as a field of theory and practice, and to construct your own knowledge and understanding of 'management'. It helps you to situate yourself within this field as critical thinkers, and as capable and reflective practitioners. As such the module contributes to your enhanced employability, and informed employment decision making.

Strategic Supply Chain Management (20 credits)

It is expected that you will enter employment with an appropriate level of Strategic Supply Chain Management (SSCM) understanding and proficiency in everyday business usage. This module provides these essential business skills giving you a theoretical understanding of various SSCM applications supported through practical Case Study exercises. You will work on a number of key techniques linked to which are set to practical scenarios, supporting work for practice and specific items relating to your assessment.



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You will undertake assessment tasks leading to an assessed presentation which places emphasis on your findings and problem interpretation. These critical, analytical, practical and interpretative skills are directly transferable to your working life, through part-time employment, placement or full-time graduate role. Your additional experiences within the module centre on support reading giving you additional awareness of the broad applicability of the module content across the wider business and management subject area.

Contemporary Issues in Business (20 credits)

Within this module you will be expected to undertake an individual investigation into an applied business problem related to your programme specialism. To do this, you will develop a topic based on existing research with the support of a workshop tutor allocated according to subject specialism. This individual investigation will draw on relevant academic theories, concepts and frameworks and will result in a critical synthesis of business practice and academic theory.

On this module, you are taught through a series of workshops and lectures. This workshop programme is supported by directed reading and advice specific to your investigation of a specific business issue/problem and will support the development of your professional awareness and competence.

The module is particularly useful in that it makes you aware of current issues and areas of importance within your chosen academic discipline, which gives you an advantage in the employment market, whilst this contemporary knowledge base supported by the relevant investigative study skills are particularly useful for those students aspiring to higher level studies such as Masters' programme

Strategic Management and Corporate Responsibility (20 credits)

Corporate responsibility is one of the principal challenges facing contemporary commerce. This module, Strategic Management and Corporate Responsibility, takes an organisational perspective to help students understand how to manage organisational performance, not only in financial terms, but also in terms of its social and environmental responsibilities. In other words, how to manage a 'triple bottom line' lies at the heart of this module. Through examining real-world organisations, through case studies and research-led activities, this module allows students to critically analyse and evaluate current practice and discuss practical ways that organisations can respond to the corporate responsibility agenda.

You will also choose one of the following:

International Business and Innovation (Optional - 20 credits)

This module aims to provide you with insights into some key considerations that international businesses need to be aware of. Creating and appropriating value from international business strategy, and aligning with innovation for competitive advantage, are topical aspects that you will engage with in this module.

In formulating and delivering international business strategy some key considerations have been argued as platforms on which such a strategy would become more sustainable, more specifically- innovative departures and value generation and appropriation in the international business arena. Your understanding and critical appreciation of these will help you become an astute international business manager with foresight, and with an ability to not only formulate strategy but also evaluate it from a long run perspective.

Digital and Data Driven Marketing (Optional - 20 credits)



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This module is designed to develop your skills in understanding how one-to-one forms of marketing communications, across offline and online channels, can be combined into an overall campaign with the ability to generate new customers and enhance existing relationships. To do this, the module is broken into three distinct themes: (i) Principles of Direct and Digital Marketing, (ii) Digital Media, (iii) Campaign Planning.