



NEW START4U CIC
024 7767 1470
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12-14 Riley Square,
Coventry CV2 1LX, UK

BA (Hons) Business Management (Healthcare)

Start dates: September/October*, January/February* and June

Location: London, Birmingham or Manchester

Entry requirements: 112 UCAS points or equivalent, and GCSE Maths and English Language at Grade C

Programme Information

Studying BA (Hons) Business Management (Healthcare) will give you wide ranging and specialist knowledge in business and management, together with a basket of skills to improve your ability to learn and gain employment. The inclusion of specialist business modules in the field of healthcare will also help you prepare for a career specifically in this sector.

During this programme you will gain expert understanding in a number of business areas, including business finance, management, marketing and operations management, designed to help lay the foundations of a successful management career. Modules contained within the degree will also help you to develop the entrepreneurial skills needed if you found and run your own business.

Pathway specific modules allow you to prepare for a career in healthcare management. These modules introduce you to the provision of healthcare and the different forms this can take, together with exploring how it should be funded. You will then have an opportunity to explore effective management and leadership in a healthcare context, together with exploring how to be entrepreneurial.

* Exact teaching dates are to be confirmed and enrolment takes place a week prior to teaching commencing

Example Modules

Examples of the modules you can expect to study on your programme are detailed below. All modules are worth 30 credits unless otherwise stated.

Year One

- Quantitative Methods for Business
- Marketing Theory and Practice
- Financial Concepts of Business
- Management Concepts (15 credits)
- People Management (15 credits)

Year Two

- Operations Management
- Business Environment (15 credits)



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- Organisational Behaviour (15 credits)
- Principles of Innovation and Entrepreneurship (15 credits)
- Management Information Systems (15 credits)
- The Healthcare Sector: Provision, Policy and Funding

Year Three

- Strategic Management
- Workforce Management (15 credits)
- Professional Communication (15 credits)
- Managing and Leading in the Healthcare Sector
- Entrepreneurship and Social Enterprise in the Healthcare Sector