



NEW START4U CIC
024 7767 1470
info@new-start4u.co.uk
12-14 Riley Square,
Coventry CV2 1LX, UK

BA (Hons) Business Management (Healthcare) with Foundation Year

Start dates: September/October*, January/February* and June

Location: London, Birmingham or Manchester

Entry requirements: 48 UCAS points or equivalent, and GCSE Maths and English Language at Grade C

Programme Information

Studying BA (Hons) Business Management (Healthcare) with Foundation Year will give you wide ranging and specialist knowledge in business and management, together with a basket of skills to improve your ability to learn and gain employment. The inclusion of specialist business modules in the field of healthcare will also help you prepare for a career specifically in this sector.

During this programme you will gain expert understanding in a number of business areas, including business finance, management, marketing and operations management, designed to help lay the foundations of a successful management career. Modules contained within the degree will also help you to develop the entrepreneurial skills needed if you found and run your own business.

The Foundation Year is designed to introduce you to key concepts in business and management along with modules that develop your fundamental skills in mathematics and academia to prepare you for the first year of undergraduate study.

* Exact teaching dates are to be confirmed and enrolment takes place a week prior to teaching commencing

Example Modules

Examples of the modules you can expect to study on your programme are detailed below. All modules are worth 30 credits unless otherwise stated.

Foundation Year

- Fundamentals of Business Mathematics
- Academic Writing and Research Skills for Business
- Introduction to Business
- Management Foundation Project

Year One

- Quantitative Methods for Business
- Marketing Theory and Practice



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- Financial Concepts of Business
- Management Concepts (15 credits)
- People Management (15 credits)

Year Two

- Operations Management
- Business Environment (15 credits)
- Organisational Behaviour (15 credits)
- Principles of Innovation and Entrepreneurship (15 credits)
- Management Information Systems (15 credits)
- The Healthcare Sector: Provision, Policy and Funding

Year Three

- Strategic Management
- Workforce Management (15 credits)
- Professional Communication (15 credits)
- Managing and Leading in the Healthcare Sector
- Entrepreneurship and Social Enterprise in the Healthcare Sector