



NEW START4U CIC
024 7767 1470
info@new-start4u.co.uk
12-14 Riley Square,
Coventry CV2 1LX, UK

BA (Hons) Business Enterprise, Creation and Management (Top-Up)

London Campus

Level of study: Undergraduate (Top Up)

Mode of study: Full-time

Duration: 1 year

Overview

Do you have plans to create your own business or work in a SME? Have you completed a Foundation Degree or BTEC HND in a vocational discipline and want to develop your business, management and leadership skills, whilst gaining a valuable degree qualification? Are you looking to study with likeminded entrepreneurial and career focused students and be taught by academic and practitioner based tutors in small classes and via one to one tutorials? Then this could be the programme for you.

Key facts

Top-Up your Level 5 qualification to a highly practical undergraduate degree in 1 year. Develop your skills required to set-up and manage your own business or work within a SME across a range of sectors Continue your studies with our 'MSc Business with' Masters programmes when you pass with a 2:2 or above and specialise in either Business Analytics, Entrepreneurship, Hospitality and Tourism Management, Human Resource Management, International Management, Financial Management or Marketing Management Newcastle Business School is part of a select group of business schools worldwide, following accreditation by the Association to Advance Collegiate Schools of Business (AACSB) in business and accounting – the first in Europe to gain the double accreditation.

Course information

UCAS code: UCAS code N190

Level of study: Undergraduate (Top Up) degrees

Fees: Contact us to find out about current fees for this program

Entry requirements: HND/Foundation Degree with GCSE Maths and English language at grade C or above IELTS 6.5 (or above) with no single element less than 5.5 or equivalent .

English language requirements: IELTS 6.5 (or above) with no single element less than 5.5 or equivalent

Mode of study: Full-time

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Assessment methods: Coursework and projects

Scholarships or bursaries: available

Student finance: available

Payment plan: available

Starts: Jan, May, Sep,

About this course:

What will I study?

This highly practical degree assesses your performance through a range of tasks directly related to creating, working in and managing an SME.

This centres on developing your skills and knowledge in the areas of management leadership, innovation, creativity, marketing, human resource management, finance, strategy and business planning.

We also spend a significant amount of time developing your own personal competence as a learner, leader and entrepreneur.

How will I be taught and assessed?

Teaching on this programme is delivered through lectures, seminars and practicals, totalling between 14-16 hours per week. You will also be expected to engage in independent study involving directed and self-directed learning, around 32 hours per week.

You are assessed via a range of practical tasks aimed at developing your understanding of, and competence in, key areas of Business Planning, Strategic Management, HRM, Marketing, Creativity, Entrepreneurship and Financial Management. All assessment is coursework and project based rather than examinations. You'll be taught by experienced lecturers and academics who use their industry experience to demonstrate how the theories you will learn translate in to real life situations.

Technology Enhanced Learning (TEL) is embedded throughout the course with tools such as the 'Blackboard' eLearning

Portal and electronic reading lists that will guide your preparation for seminars and independent research.

Careers and further study

This programme is all about developing your ability to create and run your own successful business or work in an SME in a range of sectors. All the skills acquired on this programme are in high demand by employers looking for resourceful and creative managers, providing you with a broad range of options on completion.

If you pass with a minimum of a 2:2 and would like to continue your studies, you may be eligible to progress on to one of our postgraduate business degrees at the London Campus. These programmes include the



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opportunity for you to specialise in either Business Analytics, Entrepreneurship, Hospitality and Tourism Management, Human Resource Management, International Management, Financial Management or Marketing Management as part of your Business Masters. For those wanting to experience study in a different city, you may also be eligible to progress on to one of our Masters programmes at our main campus in Newcastle.

Entry requirements

Applicants should have the following:

Academic requirements

- . A HND /Foundation Degree or equivalent
- . GCSE Maths and English language at grade C or above

Students seeking to join the course as either direct or alternative applicants should seek approval of their HND or Foundation Degree before applying on UCAS. A list of modules is required as part of this approval process.

English language requirements

Students require IELTS 6.5 (or above) with no single element below 5.5 or equivalent

If you have IELTS 5.5 – 6.0, you may be eligible to join our Pre-Sessional English before starting this programme.

Modules

All modules are core.

Supporting Study in the UK (0 credits)

In this module you will study areas of academic skills which have been identified as useful to you, this includes academic English writing but also includes computer skills. This module will develop your skills in critical thinking and reflection, develop your ability to undertake a critical review of existing literature on a contemporary issue within the business and management disciplines as well as be able to write a critical literature review. Developing Research Informed Learning and Practice (20 credits)

In this the first of our formal taught module you will be introduced to research and the reason why it is carried out. This will include critical literature review as applied to a research framework. It will also allow you to fully understand how as a student you prefer to learn and how this can be of use to you in the future.

Leadership for SMEs (20 credits)

This module prepares students to develop their leadership style against the backdrop of academic leadership theories. Modern management and Entrepreneurship require a high level of leadership understanding to get the best from

oneself and others. Entrepreneurship, Creativity and Marketing (20 credits)



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This module will develop your creative process but in an applied way. Working in a group you will identify an innovative product or service and create a sales pitch to be delivered to a panel. This is consolidated by marketing theory and practise.

SME Project (20 credits)

This module is a report upon a given situation of business often the students own business, to allow the full range of skills developed while studying the programme to be used and a comprehensive report generated.

Finance in an SME context (20 credits)

In this module the financial constraints and regulations are discussed and students are supported to develop analytical skills to extract a snap shot of the financial situation of a company. This includes using financial ratios to extract the performance details of a company.

Designing and Implementing SME Business Strategy (20 credits)

This module uses traditional strategic theory to allow students to produce integrated plans for SME to achieve performance goals and to realistically develop plans for future growth within the business community. This of course includes plans for expansion in both home and international markets.

Academic Language Skills (0 credits)

Academic skills when studying away from your home country can differ due to cultural and language differences in teaching and assessment practices. This module is designed to support your transition in the use and practice of technical language and subject specific skills around assessments and teaching provision in your chosen subject. The overall aim of this module is to develop your abilities to read and study effectively for academic purposes; to develop your skills in analysing and using source material in seminars and academic writing as well as to develop your use and application of language and communication skills to a higher level.

Please note that your tuition fees do not include the cost of course books that you may choose to purchase, stationery, printing and photocopying, accommodation, living expenses, travel or any other extracurricular activities. As a University London Campus student, you will have full access to our online digital library with over 400,000

e-books and 50,000 electronic journals.

The modules you will study do not require you to purchase additional textbooks although we recommend you allow an additional £150 for the duration of your studies should you choose to purchase any additional



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reading materials.