



NEW START4U CIC
024 7767 1470
info@new-start4u.co.uk
12-14 Riley Square,
Coventry CV2 1LX, UK

BA (HONS) BUSINESS MANAGEMENT WITH FOUNDATION YEAR

OVERVIEW

Level: Undergraduate

Entry requirements: 48 UCAS points

English language requirements: GCSE English at Grade 4 or above, or IELTS 5.5 with no component less than 5.0 in each band, or equivalent

Class hours per week: 12 hours plus 38 hours per week for self-study and individual learning

Assessment method: Coursework, presentations and exams

Duration: 4 years

Fees: To find out about current fees and student finance contact us

Location: London, also available in Birmingham and Manchester from September 2019

Mode of study: Full-time: Daytime, or Evening and Weekend

Start dates: September, January and May

ABOUT THE COURSE

Are you fascinated by the corporate world? Do you want to pursue a career in business leadership? By taking part in live client briefs, work experience placements and industry accreditation schemes, this exciting business management programme will help you to learn industry relevant skills and be well prepared for a range of roles after graduation.

The BA (Hons) Business Management aims to fuse academic business with theory with industry application, enhancing your employability and career prospects. You will explore specialist theory and knowledge in a systematic and critical way in order to develop your understanding of contemporary international business and enterprise sector issues.

KEY FACTS

Study in central locations in business and entrepreneurial minded cities

Foundation Year develops your academic skills and subject specific knowledge ready for undergraduate study



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Professionally recognised degree that's accredited by the CAM Foundation, CIM, Prince2 and CMI – you will receive a Level 5 Professional Qualification in Management and Leadership

Investigate pressing sector issues whilst developing the business skills required for international tourism management

Available to study full-time over evenings and weekends

COURSE DETAILS

WHAT WILL I STUDY?

Through engaging, contemporary and industry relevant units that are academically rigorous, stimulating and challenging, you will build specialist transferable skills that facilitate your development as an independent learner, whilst gaining expertise in a range of business functions and topics.

The business Foundation Year is ideal for students who are just beginning their journey into the world of Business Management. The programme is tailored to support the development of those students lacking the formal qualifications necessary for direct entry onto a degree programme or who wish to update or broaden their knowledge before progressing onto a full undergraduate degree.

On this programme you will systematically and critically review the established business management knowledge, theory and principles whilst investigating new and specialised knowledge. You will identify underlying business skills, practices, concepts and principles in work-based situations. In addition, you will develop the skillset of analysing information and data from a range of sources that will allow you to make reasoned judgements and responses to solve complex problems in a range of business contexts including work-related contexts.

Selected students are able to pursue additional qualifications during their studies. These include the PRINCE2 project management qualification, as well as industry-approved qualifications from the Chartered Institute of Marketing (CIM) and the Communication Advertising Marketing Foundation (CAM). These qualifications can give jobseekers a real advantage, demonstrating to employers that the candidate is educated to a standard put in place by the industry itself.

This course is accredited by the Chartered Management Institute, this means as part of your degree you will also receive a CMI Level 5 Professional Qualification in Management and Leadership, which is recognised by 75% of employers.

On this course you'll develop skills that the CBI has identified as being what employers are looking for in business graduates. Through group work you'll build your teamwork and communications skills, while through technical exercises, projects and work placements you'll develop strong business and customer awareness, problem-solving, numeracy, IT, project management and research skills.

TEACHING AND ASSESSMENT

You'll be taught using a range of teaching methods that include lectures, seminars and workshops, totalling 12 hours per week. You will also be expected to engage in independent study, around 38 hours per week.



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You will have access to Solent's virtual learning environment that provides quick online access to assignments, lecture notes, suggested reading and other course information.

Assessments are based on coursework, presentations, business simulation and exams.

EVENING AND WEEKEND STUDY

One of our study options available for UK and EU nationals includes evenings and weekends.

This study option offers exactly the same levels of student support and the ability to balance your full-time studies with your personal life.

KEY ENTRY REQUIREMENTS

To study this programme, you will need to meet the following entry requirements:

ACADEMIC REQUIREMENTS

48 UCAS points

A minimum of two completed A-levels, a BTEC Extended Diploma at PPP or BTEC Diploma at MP or equivalent.

GCSE mathematics and English at grade 3 or above (previously grade D).

We will consider mature students who haven't recently undertaken a formalised course of study at A-level or equivalent, but who can demonstrate relevant workplace or voluntary experience, indicating their ability to complete the course successfully.

ENGLISH LANGUAGE REQUIREMENTS

GCSE English at Grade 4 or above (previously grade C)

IELTS 5.5 with no component less than 5.0 in each band, or equivalent.

WHAT YOU'LL STUDY

All units are core and are worth 20 credits, unless specified.

FOUNDATION YEAR

- Developing Professional Practice
- Business Organisations
- Essential of Employability



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- Marketing in the 21st Century
- Business Issues in the Contemporary World
- Principles of Finance – Southampton only
- Contemporary Issues Project – London, Birmingham and Manchester only

YEAR 1

- Personal and Professional Development
- Marketing Principles and Customer Communications
- Managerial Accounting
- Business Data and Analytics and IT Skills
- Global Organisations and Resource Management
- Business Economics

YEAR 2

- Research and Analysis in Business
- Operations Management
- Global Business Environment
- Work Placement (60 credits)
- For those not doing Work Placement:
- Consultancy Preparation
- Entrepreneurship and Business
- Managing People

YEAR 3

- Final Major Business Project (40 credits)
- Strategic Management
- Project Management in Business
- Advanced Personal Professional Development
- Business Start-up



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CAREERS AND FURTHER STUDY

This course provides the academic skills and professional qualifications you'll need to pursue a career in a wide range of areas. Recent graduates have gone on to recruitment consultant, operations manager, omni-channel analyst and TV research executive roles at companies including Stearn Electric, Proco Global, Kingfisher and Grahame Robb Associates.

Suitable roles for graduates include:

- Marketing
- Account Management
- Buying and purchasing
- Production
- Works and maintenance management
- Personnel and recruitment consultancy
- Retail management.